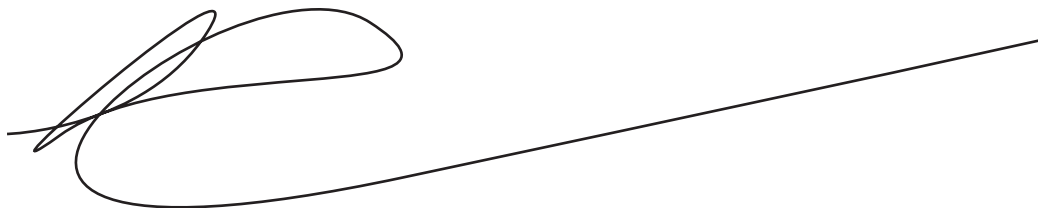
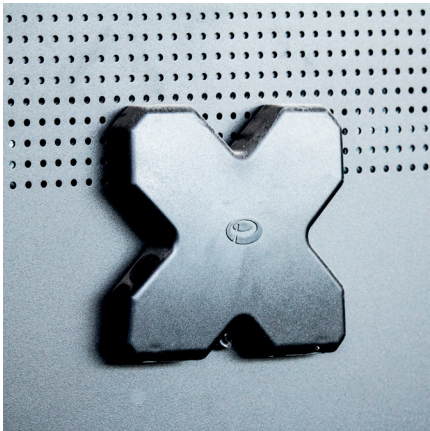


TYPOGRAPHIE BOOKLET

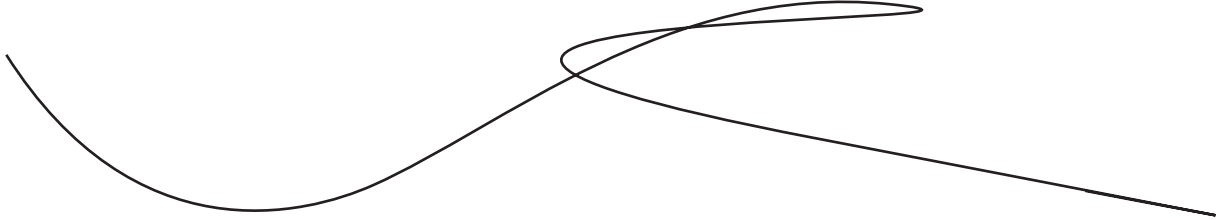
Katarina Nahtman





ÜBUNG 1:
Buchstaben finden

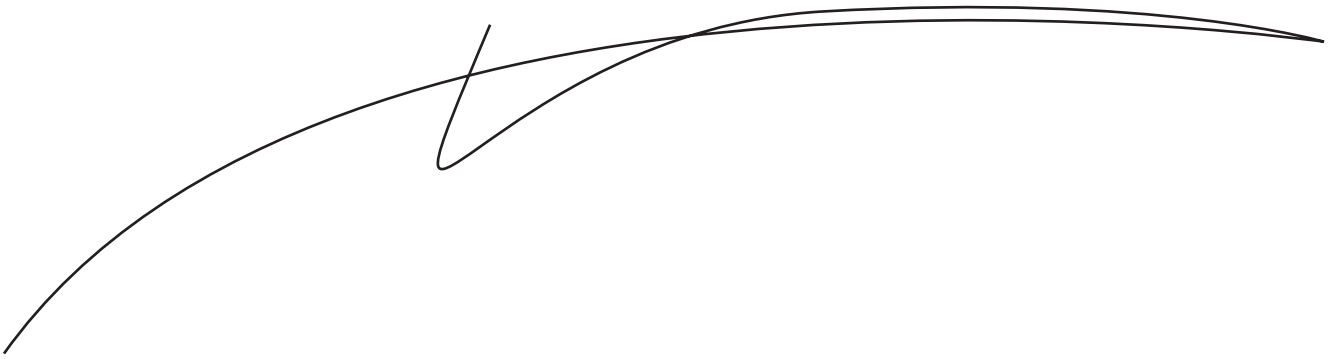
X



ÜBUNG 2:
Schriftwahl

Gefühle
ausdrücken





XENOMORPH
XTREME
XXL

NEUTDUM
NEUTRUM
NEUTRUM

kn

KN

NK

kn

Nk

Kn

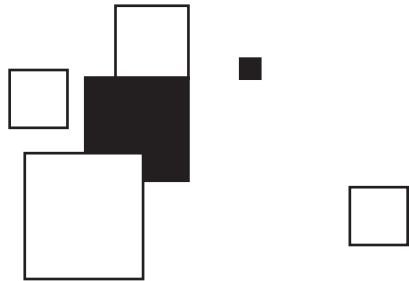
kn

Nk



ÜBUNG 3:
Initialien kombinieren

Monogramme



ÜBUNG 4:

aus Pixeln wird eine Schrift



VOM DETAIL

zum ganzen

TRY

HAPOEA

TRAPPO

LEVIATHAN
TYPOGRAPHIE

A B C D
E F G H
I J K L
M N O P
Q R S T
U V W
X Y Z



ÜBUNG 5:

Template für Bachelorarbeit

INHALTSVERZEICHNIS

1. TIME WILL NEVER MEND

- 1.1 the careless whispers
- 1.2 of a good friend
- 1.3 to the heart and mind
- 1.4 ignorance is kind
- 1.5 there's no comfort in the truth
- 1.6 pain is all you'll find

2. I'M NEVER GONNA DANCE AGAIN

- 2.1 guilty feet ain't got no rhythm
- 2.2 though it's easy to pretend
- 2.3 I know you're not a fool
- 2.4 I should've known better
 - 2.4.1 than to cheat a friend
 - 2.4.2 and waste the chance
 - 2.4.3 that I've been given
- 2.5 so I'm never gonan dance again
- 2.6 the way i danced with you

1. CARELESS WHISPER

BY GEORGE MICHAEL

Unlike most of the other Wham! singles, the song was co-written by George Michael and Andrew Ridgeley. The two wrote it together as developing artists three years earlier in Watford, England.[4] Michael and Ridgeley wrote the song when they were 17, taking inspiration from stories from Michael's early romantic overtures.[5] Michael explained in his autobiography, *Bare*, that much of the song's content is based on events from his childhood. Michael wrote in his biography, "With 'Careless Whisper' I remember exactly where it first came to me, where I came up with the sax line... I remember I was handing the money over to the guy on the bus and I got this line, the sax line..."[6] "When I was twelve, thirteen, I used to have to chaperone my sister, who was two years older, to an ice rink at Queensway in London," he detailed. "There was a girl there with long blond hair whose name was Jane. I was a fat boy in glasses and I had a big crush on her - though I didn't stand a chance. My sister used to go and do what she wanted when we got to the skating rink and I would spend the afternoon swooning over this girl Jane." [5] "A few years later, when I was sixteen, I had my first relationship with a girl called Helen", Michael continued.

4. *L. Ellis, 1998, Music Sales Group*

5. *Bare, Penguin 1991*

QUELLENVERZEICHNIS

1. Quelle A (<https://dasisquellei.org>, Stand: heute)
2. Quelle B (<https://dasisquellei.org>, Stand: heute)
3. Quelle C (<https://dasisquellei.org>, Stand: heute)
4. Quelle D (<https://dasisquellei.org>, Stand: heute)
5. Quelle E (<https://dasisquellei.org>, Stand: heute)
6. Quelle F (<https://dasisquellei.org>, Stand: heute)
7. Quelle G (<https://dasisquellei.org>, Stand: heute)
8. Quelle H (<https://dasisquellei.org>, Stand: heute)
9. Quelle I (<https://dasisquellei.org>, Stand: heute)
10. Quelle J (<https://dasisquellei.org>, Stand: heute)
11. Quelle K (<https://dasisquellei.org>, Stand: heute)
12. Quelle L (<https://dasisquellei.org>, Stand: heute)

VERONIKA BURIAN



- Schriftgestalterin
- Geb. 1973 in Prag
- Industriedesign-Studium in München
- Co-Inhaberin von „TypeTogether“ (Font-Label)
- Fonts: Abril, Adelle, Tablet Gothic, Ronnia uvm.



Maiola Cyrillic

Schriftdesign von Veronika Burian

EIGENSCHAFTEN UND ANWENDUNG



- Inspiration: alttschechische Schrift
- Serifenschriftart mit kalligrafischem Element
- Irreguläre Glyphen verstärken Dynamik
- Für hochwertigen Druck konzipiert
- Gesehen in: GALA Russia 2007

REFERAT:

Maiola Cyrillic & Veronika Burian

DAS ALPHABET

В в = W w
И и = I i
Н н = N n
Р р = R r
У у = U u
Х х = H h

Аа Бб Вв Гг Дд Ее Ёё
Жж Зз Ии Йй Кк Лл
Мм Нн Оо Пп Рр Сс
Тт Уу Фф Хх Цц Чч
Шш Щщ Ъъ Ыы Ьь
Ээ Юю Яя

Руслан и Людмила

Александр Сергеевич Пушкин

У лукоморья дуб зеленый;
Златая цепь на дубе том:
И днем и ночью кот ученый
Всё ходит по цепи кругом;

Идет направо — песнь заводит,
Налево — сказку говорит.

Ruslan und Ljudmila

Alexander Sergejewitsch Puschkin

Ein Eichbaum ragt am Meeresstrande.
An gold'ner Kette festgemacht,
Kreist rund um seinen Stamm im Sande
Ein weiser Kater Tag und Nacht.

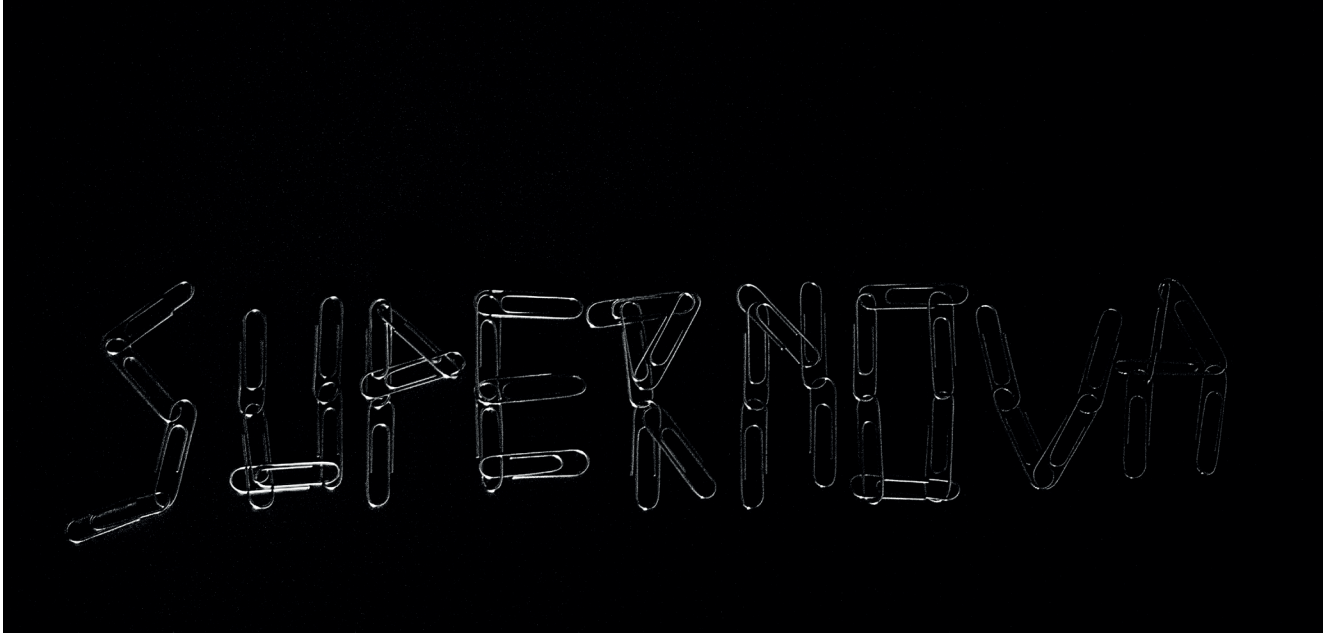
Geht's rechts, hört man ein Lied ihn surren,
Geht's linksherum - ein Märchen schnurren.



ÜBUNG 6:

Schrift im Raum







FH-SALZBURG

Sommer Semester

2019

